



Strategic Plan 2017-2020

Approved by majority vote of the Board of Directors on March 14, 2017

History: Dr. Monica Brown founded the M.L. Brown Foundation in August 2015 to meet the medical and educational needs of underserved communities of color nationally and abroad. It was renamed in late 2016 The Brown Medical and Educational (MAE) Foundation in honor of Dr. Brown's late mother Mae Z. Brown. The foundation has been active in various communities, providing school supplies and medical services.

Motto: Making Lives Better.

Core values:

1. Commitment to service to the global community.
2. Dedication to mission driven endeavors.
3. To empower underprivileged and underserved communities to develop bright minds for great futures.

Vision statement: To promote serve through annual international medical missions, domestic health programming and the provision of educational support through scholarships and supplies.

Events:

Future activities -

1. School supply donations: The foundation will work with various nonprofit organizations to donate school supplies and electronic equipment during back to school (summer) and return to school (winter) events.
2. Scholarships: The foundation will provide annual scholarships:
 - Scholarship for minority high school graduates who are at or below an income requirement based on family size.
 - Scholarship for minority college and/or graduate students who are interested in healthcare or teaching careers.
3. Health education events: The foundation will work with nonprofit organization to plan and execute health education events to benefit communities with poor healthcare access.
4. International medical missions: The foundation will conduct at least 1 annual international mission where medical care and supplies will be donated to communities

with poor healthcare access. The missions will be at least 1 week in length and will accept volunteers participants who will self fund their trip expenses.

Goals for 1/1/17-12/31/20:

<p>Goal:</p> <p>Objective:</p>	<p>1. Establish tax exempt 501c3 status</p> <p>Respond to comments and questions from application reviewers for final application status</p>
<p>Goal:</p> <p>Objective:</p>	<p>2. Plan 1st international mission</p> <p>To plan and execute the inaugural medical mission</p>
<p>Goal:</p> <p>Objective:</p>	<p>3. Establish domestic health program</p> <p>To identify health programs that the foundation will promote and/or participate in for 2017 – 2020 operations</p>
<p>Goal:</p> <p>Objective:</p>	<p>4. Develop an annual scholarship program</p> <p>To develop program selection criteria and materials to support the program (application, program description, etc.)</p>